



# Moove In Self Storage

## FOR IMMEDIATE RELEASE

### Moove In Self Storage Promotes Reiff to Property Manager



#### York, PA – November 15, 2018

Locally owned and Moove In Self Storage has promoted Shelly Reiff to Property Manager. Shelly originally joined the company in July 2018 as a Relief Manager, covering many locations in Lancaster County. She was quickly promoted to Property Manager in September 2018 for the Moove In Self Storage location in “the Buck” on Lancaster Pike in Quarryville, PA. Moove In Self Storage is managed by Investment Real Estate Management, LLC (IREM).

Her duties include daily operations of the self storage facility which consists of renting available storage units to customers, preparing units for online rentals, retention of existing tenants, collecting payments and fees, retail sales, managing delinquent accounts, preparing weekly and monthly reports and marketing the facility locally, among other responsibilities.

Dana Casella, Director of Operations for IREM, says, “Shelly has been a great addition to our team! Her immediate drive and tenacity made her the best manager for our Quarryville location. A joy to work with and always with a smile, Shelly has kept the property growing and our customers happy. I am grateful to say she is on our team!”

#### ABOUT SHELLY REIFF

Shelly has over 20 years of customer service and sales experience. She has worked hard over the years at reaching new goals while staying on top of current goals, and loves a little competition.

Shelly is married to her husband Steve. They have two beautiful adult daughters, Cara an RN, and Samantha a Nurse Assistant, as well as one adorable grandson, Liam who is one. She loves spending time with her family and having fun always!

When asked about joining MISS, Shelly states, “I was super excited for the opportunity and the beginning of this next chapter in my life with Moove In Self Storage. I couldn’t wait to begin the journey and meet everyone on the team.”

#### ABOUT MOOVE IN SELF STORAGE

Since our first facility opened in 1997, Moove In Self Storage has expanded to 23 facilities located throughout Pennsylvania, Maryland, New Jersey and New York. We offer drive up, interior access and temperature controlled self storage units in a variety of sizes, outdoor parking spaces at many locations, and a full retail shop in every rental office. Moove In remains a locally owned and operated company guided by the core values of doing the right thing for customers; being enthusiastic, energetic, tenacious and competitive; driving the miles, working hard and smart; having fun; and being caring, compassionate and authentic. For more information, visit [www.moovein.com](http://www.moovein.com).

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